

Star Team Business Building

1¢ at a time

The Value of a Penny _by Vicki Opfer


What would you say if I gave you a choice - I'll give you a penny today, and then double it's value every day for a month, or, I'll write you a check for \$1,000,000 right now. Which would you choose?

The model at left will help you understand the financial possibilities of network marketing, also called a business of duplication. It will also demonstrate why it's important not to give up before the value of this kind of business becomes obvious.

By day 7, the value of the penny is only 64¢ - not very interesting is it? If this model duplicates network marketing, can you understand why so many people give up building a business right away? By the middle of the month, on day 14, the value of the penny would only be \$81.92. Well, again that's nowhere close to the \$1,000,000 check that I offered to write to you. This can be very discouraging. Even by day 21 basically 2/3 of the way through the month, the value is \$10,485, which is a lot of money, but nowhere close to \$1,000,000. But then watch what happens in that next week, and you'll discover the true power of not only this model, but of network marketing which duplicates this mode. This is the power of duplication... and the power of the network marketing model. Now look at the model as the check you will receive on your business, once it has grown... Perhaps \$10 Million a month is very unrealistic, but realize that in the industry, those who have built large organizations over a period of several years can earn \$25,000 - \$150,000 per month. Their secret? Simply continuing to share and not giving up. It's sad to realize that most people will become discouraged long before their business has a chance to become large. And, they actually might have been so close to success... They may even join other network marketing companies, thinking that diversification might be better, only to discover that they cannot get past the 64¢ or \$82 position in any of them.

There are two kinds of people who will be successful in a network marketing venture. One is the professional network marketer who knows that to be successful, you have to ignore what appears to be a business model that is not working, and keep going anyway - they know the system. And the other is someone who loves the products so much that they're willing to share them, even if they don't earn a lot of money. In Young Living, many of the leaders have become successful because they loved the oils and products so much, that they were willing to continue sharing them, even if it appeared that they weren't earning as much money on their efforts as they would have liked. Eventually, their checks began to exceed their dreams, and they had to learn to dream bigger!

1.	.01
2.	.02
3.	.04
4.	.08
5.	.16
6.	.32
7.	.64
8.	1.28
9.	2.56
10.	5.12
11.	10.24
12.	20.48
13.	40.96
14.	81.92
15.	163.84
16.	327.68
17.	655.36
18.	1,310.72
19.	2,621.44
20.	5,242.88
21.	10,485.76
22.	20,971.52
23.	41,943.04
24.	83,886.08
25.	167,772.16
26.	335,544.32
27.	671,088.64
28.	1,342,177.28
29.	2,684,354.56
30.	5,368,709.12
31.	\$10,737,418.24



Find a penny...pick it up and all day long have good luck! So many times we say this...but the true reality of it is that if we work with our pennies we can find financial success! I was so inspired by the benefits of the oils and the products that I immediately started sharing the information with friends and family. The size of my check wasn't important because I knew with my desire to help others that someday it would provide a full time income for me. Before I joined Young Living I prayed and searched for things that would help people more than I could as a Physical Therapist working in a western medical model. My goal was to work from home helping others improve their health and wellness and have time for a family! God really does answer our prayers. Each of us can do it with prayerful work and desire to help others! I am very thankful for what wonderful gifts we have in Young Living. It is an amazing organization with wonderful history and passion to improve the world. The key is to never give up, dig your heels in and consistently share the opportunity for health, wellness, and prosperity. Sharing Young Living and Building a Business makes good "cents!"

.....a penny for my thoughts from Star Moree

